

# DATA DICTIONARY



LOBBYING DATA • COM

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# 1. HISTORICAL LOBBYING DATA

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# 1 A) General Overview

(1/3)

## Basic Structure

- 21 Datasets
- CSV or DTA Format
- Each Lobbying Contract is Identified by the variable “ID”:
  - Every Lobbying Contract submitted to the Senate Office of Public Records (SOPR) must correspond with this unique identifier.
    - ✓ Ex: “A5AE1715-69CF-4324-894D-1EB94B4F1DBF”,  
“BEE2F6E7-EEE1-42DE-91A4-F2D48DF1F997”,  
“897FDADA-C393-4DE3-B506-9342A34C5073”
- Each Lobbying Contract contains a Contract Amount, which is the price paid or received for lobbying services
- Each Lobbying Contract contains a Year in which the lobbying services took place, along with information on it was received into the SOPR.



# 1 A) General Overview

(2/3)

## Basic Structure

- Occasionally, the Year listed on a lobbying Contract differs from when it was received.
  - Possible Explanations include:
    - 1) A Lobbying Firm which submits its activity late.
    - 2) A Lobbying Firm which submits the wrong Year in its activity report.
    - 3) Errors in the SOPR Filing Database.
    - 4) Errors with Lobbyingdata.com data scrubbing.
    - 5) Please express any concerns you have for this particular issue to [neil.bhatia@lobbyingdata.com](mailto:neil.bhatia@lobbyingdata.com)
  - Ex:
    - ✓ Contract ID: F5234F6D-12B9-42F7-8AA3-EE332DD7C3A7
    - ✓ Year: 2008
    - ✓ Received: 1/1/2009 9:35





# 1 A) General Overview

(3/3)

## Basic Structure

- 362 Variables Each:
  - 78 of the 362 are Dummy Variables for possible issues a lobbying contract may report lobbying on.
  - 266 of the 362 are Dummy Variables for possible agencies a lobbying contract may report lobbying to.
- Each Year of Recorded Lobbying its own dataset:
  - Name: Lobbying\_Year
    - ✓ Ex: Lobbying\_1999, Lobbying\_2000, Lobbying\_2001, Lobbying\_2002, Lobbying\_2003, ... Lobbying\_2020
- Situated on the Lobbyist level
  - Simply remove duplicates for contract ID to change dataset to the Contract Level.
  - \*Notes: For explanation on what “Lobbyist Level” means, please go to 1B. Variable Explanations & Definitions – 29. LobbyistName\_Raw.

# 1B) VARIABLE LIST

1. ID	20. SpecificIssue	39. agency_bcis	58. agency_dla
2. Year	21. ClientID	40. agency_bia	59. agency_doc
3. Received	22. SelfFiler	41. agency_bja	60. agency_doi
4. Date_Received	23. ContactFullName	42. agency_blm	61. agency_doj
5. Month_Received	24. IsStateOrLocalGov	43. agency_bls	62. agency_dol
6. Day_Received	25. ClientCountry	44. agency_br	63. agency_dot
7. ContractAmount	26. ClientPPBCountry	45. agency_cbo	64. agency_eda
8. Typea	27. ClientState	46. agency_cbp	65. agency_educationdepartment
9. Period	28. ClientPPBState	47. agency_cdc	66. agency_eeoc
10. RegistrantID	29. LobbyistName_Raw	48. agency_cea	67. agency_energydepartment
11. RegistrantName_Raw	30. LobbyistName	49. agency_ceq	68. agency_eop
12. RegistrantName	31. LobbyistCoveredGovPosition	50. agency_cftc	69. agency_epa
13. GeneralDescription	32. OfficialPosition	51. agency_cia	70. agency_eximbank
14. Address	33. UniqueLobbyists	52. agency_cms	71. agency_faa
15. RegistrantCountry	34. agency_acf	53. agency_cnsc	72. agency_fbi
16. RegistrantPPBCountry	35. agency_agingadmin	54. agency_cpssc	73. agency_fca
17. ClientName_Raw	36. agency_airforce	55. agency_darpa	74. agency_fcc
18. ClientName	37. agency_army	56. agency_dea	75. agency_fda
19. GeneralDescription2	38. agency_armyengineers	57. agency_defensedepartment	76. agency_fec

# 1B) VARIABLE LIST

77. agency_fedreserve	96. agency_itc	115.agency_nhtsa	134.agency_ots
78. agency_fema	97. agency_lawrencedevcorp	116.agency_niaa	135.agency_panamacanal
79. agency_ferce	98. agency_loc	117.agency_nih	136.agency_pbgc
80. agency_fha	99. agency_lsc	118.agency_nlr	137.agency_peacecorps
81. agency_flra	100.agency_marad	119.agency_nmb	138.agency_peaceinstitute
82. agency_fmc	101.agency_mbda	120.agency_noaa	139.agency_pensionwelfare
83. agency_fra	102.agency_mint	121.agency_nps	140.agency_postalrate
84. agency_fta	103.agency_mms	122.agency_nrc	141.agency_potus
85. agency_ftc	104.agency_msha	123.agency_nsa	142.agency_pto
86. agency_gao	105.agency_mspb	124.agency_nsc	143.agency_railroadretirement
87. agency_gpo	106.agency_nara	125.agency_nsf	144.agency_researchadmin
88. agency_gsa	107.agency_nasa	126.agency_ntia	145.agency_sec
89. agency_hhs	108.agency_navy	127.agency_ntsb	146.agency_secdef
90. agency_his	109.agency_ncpc	128.agency_occ	147.agency_secretservice
91. agency_house	110.agency_ncua	129.agency_omb	148.agency_senate
92. agency_hrsa	111.agency_ndcp	130.agency_opm	149.agency_smithsonian
93. agency_hud	112.agency_nec	131.agency_osa	150.agency_ssa
94. agency_irs	113.agency_nfah	132.agency_oshr	151.agency_statedepartment
95. agency_ita	114.agency_ngia	133.agency_ostp	152.agency_stb



# 1B) VARIABLE LIST

153.agency_substabaseadmin	172.agency_bop	191.agency_usbg	210.agency_disa
154.agency_surfacemining	173.agency_census	192.agency_dcaa	211.agency_dswa
155.agency_treasury	174.agency_cpo	193.agency_dhs	212.agency_faithbasedinitiative
156.agency_tva	175.agency_dca	194.agency_dnfsb	213.agency_fletc
157.agency_usaid	176.agency_dia	195.agency_dsaa	214.agency_ims
158.agency_usatbc	177.agency_fms	196.agency_esa	215.agency_nigc
159.agency_usccr	178.agency_frtib	197.agency_fmcs	216.agency_adminoffice
160.agency_uscg	179.agency_nij	198.agency_iaf	217.agency_altagresearch
161.agency_usda	180.agency_policydevoffice	199.agency_jcs	218.agency_bjs
162.agency_usfws	181.agency_selectiveservice	200.agency_nea	219.agency_cpb
163.agency_usgs	182.agency_techadmin	201.agency_oge	220.agency_forestservice
164.agency_usia	183.agency_usacda	202.agency_opic	221.agency_marines
165.agency_usps	184.agency_aoc	203.agency_sji	222.agency_marshallservice
166.agency_ustr	185.agency_bea	204.agency_tsa	223.agency_ncb
167.agency_va	186.agency_bts	205.agency_accessboard	224.agency_vetemployment
168.agency_vicepres	187.agency_ddfa	206.agency_amtrak	225.agency_afdev
169.agency_viceprezoffice	188.agency_idca	207.agency_copyrightoffice	226.agency_bpd
170.agency_whitehouse	189.agency_justiceprogramoffice	208.agency_crimevictimoffice	227.agency_specialcounsel
171.agency_bep	190.agency_toxicdiseaseagency	209.agency_dcpc	228.agency_dis

# 1B) VARIABLE LIST

229.agency_dlsa	248.agency_appalachianregional	267.agency_voiceamerica	286.issue_aerospace
230.agency_eac	249.agency_architecturaltransport	268.agency_ahrq	287.issue_agriculture
231.agency_onsiteinspection	250.agency_avc	269.agency_atf	288.issue_airlines
232.agency_programsupport	251.agency_battlemonuments	270.agency_ballisticmissile	289.issue_animals
233.agency_achp	252.agency_bta	271.agency_bis	290.issue_apparel
234.agency_fmcsa	253.agency_dsca	272.agency_dfas	291.issue_artsent
235.agency_ice	254.agency_dtra	273.agency_fdic	292.issue_banking
236.agency_mmc	255.agency_eta	274.agency_fhfa	293.issue_bankruptcy
237.agency_natguard	256.agency_fasab	275.agency_jevenilejustice	294.issue_beverages
238.agency_ncd	257.agency_fincen	276.agency_jobcorps	295.issue_budgetapprop
239.agency_neh	258.agency_fmsha	277.agency_mshc	296.issue_cars
240.agency_nimh	259.agency_freedomcorps	278.agency_ovb	297.issue_casino
241.agency_nist	260.agency_ginniema	279.agency_sba	298.issue_chemicals
242.agency_odni	261.agency_medpac	280.agency_uscirf	299.issue_civilrights
243.agency_postalregulatory	262.agency_nbac	281.agency_ustda	300.issue_cleanair
244.agency_uscfa	263.agency_ntis	282.agency_cfpb	301.issue_commodities
245.agency_uscsb	264.agency_pentagonforce	283.agency_otp	302.issue_comms
246.agency_agencyriskmgmt	265.agency_pipelineadmin	284.issue_accounting	303.issue_computers
247.agency_aidspolicyoffice	266.agency_ttb	285.issue_advertising	304.issue_constitution

# 1B) VARIABLE LIST

305.issue_consumerissues	324.issue_insurance	343.issue_smallbiz	262.issue_intelligence
306.issue_copyright	325.issue_laborissues	344.issue_sports	
307.issue_crime	326.issue_manufacturing	345.issue_substabase	
308.issue_dc	327.issue_maritime	346.issue_tax	
309.issue_defense	328.issue_media	347.issue_telecom	
310.issue_disaster	329.issue_medical	348.issue_tobacco	
311.issue_econ	330.issue_medicare	349.issue_torts	
312.issue_edu	331.issue_minting	350.issue_trade	
313.issue_energy	332.issue_nativeamerican	351.issue_transportation	
314.issue_enviro	333.issue_natresources	352.issue_travel	
315.issue_famissues	334.issue_oilandgas	353.issue_truckship	
316.issue_finance	335.issue_pharmacy	354.issue_unemployment	
317.issue_food	336.issue_postal	355.issue_urbdev	
318.issue_foreignrelations	337.issue_railroads	356.issue_utilities	
319.issue_govissues	338.issue_realestate	357.issue_veterans	
320.issue_guns	339.issue_religion	358.issue_waste	
321.issue_health	340.issue_retirement	359.issue_welfare	
322.issue_housing	341.issue_roadshighways	360.issue_homelandsecurity	
323.issue_immigration	342.issue_science	361.issue_tariff	

# 1 C) QUICK LINKS

## Downloadable Lists:

### List of Variables:

<https://www.dropbox.com/s/720e0532ogah59v/Variable%20List.xlsx?dl=0>

### List of Government Agencies:

<https://www.dropbox.com/s/4c7ck0w1m2xduf9/Agency%20List.xlsx?dl=0>

### List of Issues:

<https://www.dropbox.com/s/tzmqcmdecmp9omy/Issue%20List.xlsx?dl=0>





# **1D.**

## **VARIABLE EXPLANATIONS & DEFINITIONS**

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# 1) ID

- Each Lobbying Report submitted to the Senate Office of Public Records corresponds to a unique Identifier which we simply denote as “ID” in our datasets.
- [https://lobbyingdisclosure.house.gov/amended\\_Ida\\_guide.html#section4](https://lobbyingdisclosure.house.gov/amended_Ida_guide.html#section4)
  - “Lobbying Firms are required to file a separate registration for each client.”
  - “A lobbying firm is exempt from registration for a particular client if its total income from that client for lobbying activities does not exceed and is not expected to exceed \$3,000 during a quarterly period.”
  - “Organizations employing in-house lobbyists file a single registration. Such an organization is exempt from registration if its total expenses for lobbying activities do not exceed and are not expected to exceed \$13,000 during a quarterly period.”
- This variable is sourced directly from the Senate Office of Public Records.

## 2) Year

- Each Lobbying Report submitted to the Senate Office of Public Records corresponds with a Year.
- Occasionally\*, the Year listed on a lobbying Contract differs from when it was received (the next variable, “Received”).
  - Example:
    - ✓ Dataset = Lobbying\_2005
      - Contract ID: 453A55DA-E69F-43C3-B238-9373F9E7D820
      - Year: 2005
      - Received: 8/23/2004 12:00
- Possible Explanations for this include:
  - 1) A Lobbying Firm which submits its activity late.
  - 2) A Lobbying Firm which submits the wrong Year in its activity report.
  - 3) Errors in the SOPR Filing Database.
  - 4) Errors with Lobbyingdata.com data scrubbing.
  - 5) Please express any concerns you have for this issue to:
    - ✓ [neil.bhatia@lobbyingdata.com](mailto:neil.bhatia@lobbyingdata.com)
- This variable is sourced directly from the Senate Office of Public Records.
- \*This phenomenon occurs towards the beginning and end of each dataset, and only for a marginal amount of observations. (Typically <1000 Rows).

### 3) Received

- Each Lobbying Report submitted to the Senate Office of Public Records corresponds with the date the report was received into the Senate Office of Public Records Lobbying Database.
- Two main format examples of this time variable include:
  - Formatting Examples
    - 1) 5/27/2009 12:00
    - 2) 2010-03-16T15:06:06.487 (After 2009)
      - ✓ From 2010 on, all datasets contain a mixture of both formats.
- Occasionally, this variable is missing in a lobbying contract. However, you can include these contract in your analysis by assuming that the “Year” variable accurately links a contract to its year.
- This variable is sourced directly from the Senate Office of Public Records.



## 4) Date\_Received

- Each Lobbying Report submitted to the Senate Office of Public Records corresponds with the date the report was received into the Senate Office of Public Records Lobbying Database.
- Two main format examples of this time variable include:
  - Formatting Examples
    - 1) 5/27/2009 12:00
    - 2) 2010-03-16T15:06:06.487 (After 2009)
      - ✓ From 2010 on, all datasets contain a mixture of both formats.
- Occasionally, this variable is missing in a lobbying contract. However, you can include these contract in your analysis by assuming that the “Year” variable accurately links a contract to its year.
- This variable is sourced directly from the Senate Office of Public Records.

## 5) Month\_Received

- This variable was created by Lobbyingdata.com to note which month out of 12 a Lobbying Contract was received.
  - Formatting Examples:
    - ✓ (1-12)
      - ID: 1CCC0704-F730-473F-9E6C-3A995934816B
      - Year: 2016
      - Received: 2016-10-20T09:41:59.817
      - Date\_Received: 20oct2016
      - Month\_Received: 10
    - This variable is saved as a date float in DTA format.
    - When using CSV, Excel should automatically categorize this variable as a date.

## 6) Day\_Received

- This variable was created by Lobbyingdata.com to note which day of the month a Lobbying Contract was received.
  - Formatting Examples:
    - ✓ (1-12)
      - ID: 1CCC0704-F730-473F-9E6C-3A995934816B
      - Year: 2016
      - Received: 2016-10-20T09:41:59.817
      - Date\_Received: 20oct2016
      - Month\_Received: 10
      - Day\_Received: 20

# 7) ContractAmount

- This variable is the price paid or received for Lobbying services in Dollars (\$).
- When using DTA format, this variable is saved as a string.
- Not all contracts list an entry for ContractAmount. This is because some contracts are Terminations, Amendments, etc. Please consult the next page (7. Type) for information on the various types of Lobbying Contracts.
- [https://lobbyingdisclosure.house.gov/amended\\_lda\\_guide.html#section4](https://lobbyingdisclosure.house.gov/amended_lda_guide.html#section4)
  - “Lobbying firms report income earned or accrued from lobbying activities during a quarterly period, even though the client may not be billed or make payment until a later time. For a lobbying firm, gross income from the client for lobbying activities is reportable, including reimbursable expenses, costs, or disbursements that are in addition to fees and separately invoiced. The quarterly activity report (LD-2) provides boxes for a lobbying firm to report income of less than \$5,000, or of \$5,000 or more. If lobbying income is \$5,000 or more, a lobbying firm must provide a good faith estimate of the actual dollar amount rounded to the nearest \$10,000.”
  - “Organizations that employ in-house lobbyists may incur lobbying-related expenses in the form of employee compensation, office overhead, or payments to vendors, which may include lobbying firms. Organizations must report expenses as they are incurred, though payment may be made later. The quarterly activity report (LD-2) provides for an organization to report lobbying expenses of less than \$5,000, or \$5,000 or more. If lobbying expenses are \$5,000 or more, the organization must provide a good faith estimate of the actual dollar amount rounded to the nearest \$10,000. Organizations using the LDA expense reporting method mark the “Method A” box on the quarterly activity report (LD-2).”
- This variable is sourced directly from the Senate Office of Public Records.



## 8) Type (1/2)

- This variable denotes the type of lobbying contracts there are.
- [https://lobbyingdisclosure.house.gov/amended\\_lda\\_guide.html#section6](https://lobbyingdisclosure.house.gov/amended_lda_guide.html#section6)
  - As required by the Lobbying Disclosure Act, each “registrant” (Registrants almost always = Lobbying Firms) must file a quarterly activity report no later than 20 days after the end of the quarterly period beginning on the first period of January, April, July, and October of each year in which the registrant is registered.
  - “Each registrant must file a quarterly activity report (LD-2) no later than 20 days (or on the first business day after such 20th day if the 20th day is not a business day) after the end of the quarterly period beginning on the first day of January, April, July, and October of each year in which a registrant is registered. Lobbying firms file separate reports for each client for each quarterly reporting period, while organizations employing in-house lobbyists file one report covering their in-house lobbying activities for each quarterly reporting period. All reports must be filed electronically. The Secretary and Clerk do not have the authority under the LDA to grant extensions to registrants.
  - The obligation to report under the LDA arises from active status as a registrant (with a registration on file for which a termination report has not been filed). The LDA (2 U.S.C. § 1604(a)) requires a registrant to file a report for the quarterly period in which it incurred its registration requirement, and for each quarterly period thereafter, through and including the reporting period encompassing the date of registration termination. A timely quarterly activity report (LD-2) is required even though the registration was in effect for only part of the reporting period. So long as a registration is on file and has not been terminated, a registrant must report its lobbying activities even if those activities during a particular quarterly period would not trigger a registration requirement in the first instance (e.g., a lobbying firm’s income from a client amounted to less than \$3,000 during a particular quarterly period). A registrant with no lobbying activity during a quarterly period checks the “no activity” box on the quarterly activity report (LD-2).

# 8) Type (2/2)

- There are many entries for this variable across all years, aside from quarterly activity reports.
  - For example, when a lobbying firm/lobbying client agreement is struck, the lobbying firm (registrant) must submit a “Registration” form.
- This variable is sourced directly from the Senate Office of Public Records.
- All possible entries for this variable:

1. MID-YEAR REPORT	25. FIRST QUARTER TERMINATION	48. FOURTH QUARTER TERMINATION (NO ACTIVITY)
2. REGISTRATION AMENDMENT	26. FIRST QUARTER (NO ACTIVITY)	49. FOURTH QUARTER TERMINATION AMENDMENT
3. REGISTRATION	27. SECOND QUARTER AMENDMENT	50. THIRD QUARTER TERMINATION AMENDMENT (NO ACTIVITY)
4. MID-YEAR TERMINATION	28. FIRST QUARTER TERMINATION AMENDMENT	51. FIRST QUARTER TERMINATION AMENDMENT (NO ACTIVITY)
5. MID-YEAR AMENDMENT	29. FOURTH QUARTER REPORT	52. FOURTH QUARTER AMENDMENT (NO ACTIVITY)
6. MID-YEAR TERMINATION AMENDMENT	30. FIRST QUARTER AMENDMENT	53. FOURTH QUARTER TERMINATION AMENDMENT (NO ACTIVITY)
7. MID-YEAR (NO ACTIVITY)	31. THIRD QUARTER TERMINATION	
8. YEAR-END TERMINATION	32. SECOND QUARTER TERMINATION	
9. MID-YEAR TERMINATION (NO ACTIVITY)	33. THIRD QUARTER (NO ACTIVITY)	
10. YEAR-END REPORT	34. FIRST QUARTER AMENDMENT (NO ACTIVITY)	
11. YEAR-END TERMINATION AMENDMENT	35. SECOND QUARTER (NO ACTIVITY)	
12. YEAR-END TERMINATION (NO ACTIVITY)	36. FOURTH QUARTER TERMINATION	
13. MISC TERM	37. THIRD QUARTER AMENDMENT	
14. YEAR-END AMENDMENT	38. SECOND QUARTER AMENDMENT (NO ACTIVITY)	
15. YEAR-END (NO ACTIVITY)	39. SECOND QUARTER TERMINATION AMENDMENT	
16. MID-YEAR TERMINATION LETTER	40. THIRD QUARTER TERMINATION (NO ACTIVITY)	
17. MID-YEAR AMENDMENT (NO ACTIVITY)	41. SECOND QUARTER TERMINATION (NO ACTIVITY)	
18. YEAR-END TERMINATION AMENDMENT (NO ACTIVITY)	42. FIRST QUARTER TERMINATION (NO ACTIVITY)	
19. MID-YEAR TERMINATION AMENDMENT (NO ACTIVITY)	43. THIRD QUARTER TERMINATION AMENDMENT	
20. YEAR-END AMENDMENT (NO ACTIVITY)	44. SECOND QUARTER TERMINATION AMENDMENT (NO ACTIVITY)	
21. MISC. DOC	45. THIRD QUARTER AMENDMENT (NO ACTIVITY)	
22. FIRST QUARTER REPORT	46. FOURTH QUARTER AMENDMENT	
23. THIRD QUARTER REPORT	47. FOURTH QUARTER (NO ACTIVITY)	
24. SECOND QUARTER REPORT		

## 9) Period

- This variable accounts for the quarter of the year the lobbying contract was submitted in.
- All possible entries for this variable:
  - 1) 1st Quarter (Jan 1 - Mar 31)
  - 2) 2nd Quarter (Apr 1 - June 30)
  - 3) 3rd Quarter (July 1 - Sep 30)
  - 4) 4th Quarter (Oct 1 - Dec 31)
  - 5) UNDETERMINED
- This variable is sourced directly from the Senate Office of Public Records.

# 10) Registrant ID

- This variable assigns an ID to the name of the registrant.
- Note: You can use this variable to track lobbying Registrants across time or use the full names in the “RegistrantName” variable.
- This ID is not entirely accurate, as the same companies throughout time which have misspellings in their names are assigned different ID’s. To follow a Lobbying Registrant across time, we recommend you use the variable “RegistrantName”.
  - Examples of Occasions in which the same companies with misspellings in their name have different Registrant ID’s.



# 11) RegistrantName\_Raw

- Every lobbying entry in our datasets requires the listing of a lobbying registrant and a lobbying client.
- Lobbying Registrants are usually lobbying firms, as they register their client.
- According to the Lobbying Disclosure Act, each registrant must provide information such as:
  - The name, address, business telephone number, and principal place of business of the registrant.
  - The name, address, and principal place of business of the registrant's client.
  - A general description of the business of the registrant (Our GeneralDescription variable).
  - A general description of the business of the client (Our GeneralDescription2 variable).
- This variable is denoted as “Raw” because the names provided are exactly as they are produced in the entries of the Senate Office of Public Records.
- The next variable, RegistrantName, is produced by using a string-based algorithm to match similar sounding names.

# 12) RegistrantName

- This variable is the cleaned version of the RegistrantName\_Raw variable and should be used in any analysis relating to the tracking of Registrants (Lobbying Firms).
- We employ a string-based algorithm to match names of Registrants across time along with hired help to hand check every single name match.
  - Hand checking names that do not match allows us to keep the data incredibly accurate, as well as further improve the algorithm to clean names.
- The same algorithm is adapted for use in the ClientName and LobbyistName variables.

# 13) GeneralDescription

- This information is provided by the Registrant and is typically a very general description of what the business of the registrant entails.
- In some cases, the information provided is more specific, as the registrant may choose to include industry information.
- In a few cases, a Registrant may incorrectly place issue information into the General Description of the lobbying registration. We have filtered all issue information into separate variables for a more effective use of the data.
- Possible variations for this variable include:

## More General Examples:

1. Law Firm
2. Lobbying Firm
3. Government Relations
4. Government Relations Firm
5. Government Affairs Consulting.
6. Government Relations And Consulting
7. Government Affairs.
8. Lobbying
9. Lobbying Law Firm
10. Government Affairs Consulting
11. Government Affairs
12. Government Relations Consulting
13. Government Affairs Firm
14. Health Care Policy And Legislative
15. Public Affairs Consultants
16. Government Relations
17. Government Affairs Consulting Firm
18. Government Relations Consultant
19. Government Relations Firm

## Less General Examples:

1. Life Insurance Underwriting
2. Foundation Working To Find A Cure For..
3. Internet Technology Company
4. Medical Device Manufacturer.
5. Trade Association For The Auto Care I..
6. Trade Association For The Seafood Ind..
7. Trade Association Representing The Fr..
8. Security And Risk Management Advisory..
9. Sequencing And Array-Based Solutions ..
10. Specialty And Central Nervous System ..
11. Trade Association For Songwriters
12. University Dedicated To Providing Acc..
13. Veterans Legal Issues/Attorney Member..
14. Native American Issues
15. Trade Association With Members Who Ar..
16. Utility Telecommunications Trade Asso..
17. Venture Capital / Fund Management
18. Student Loan Servicer
19. We Advocate For H.R.1947 "The Religio..

# 14) Address

- This variable is simply the full address of the Registrant.
- The Senate Office of Public Records supplies this information using multiple variables. We simply take this information and concatenate it.

# 15) RegistrantCountry

- This variable is simply the country where the Registrant is located.



# 16) RegistrantPPBCountry

- This variable is simply the country where the Registrant is located in public procurement terms.
- This variable rarely differs from “14. RegistrantCountry”.

# 17) ClientName\_Raw

- Every lobbying entry in our datasets requires the listing of a lobbying client and a lobbying registrant.
- Clients hire lobbying firms to lobby on behalf of them to politicians, but occasionally these clients use internal lobbyists. We denote these as “Self-Filers,” or when the Registrant = the Client.
- The Lobbying registrant provides information on behalf of the client.
- This variable is denoted as “Raw” because the names provided are exactly as they are produced in the entries of the Senate Office of Public Records.
- The next variable, ClientName, is produced by using a string-based algorithm to match similar sounding names of companies. This allows you to track the same companies across time and therefore this variable should be used in all analysis relating to the tracking of companies/organizations which lobby.

# 18) ClientName

- Every lobbying entry in our datasets requires the listing of a lobbying client and a lobbying registrant.
- Clients hire lobbying firms to lobby on behalf of them to politicians, but occasionally these clients use internal lobbyists. We denote these as “Self-Filers,” or when the Registrant = the Client.
- The Lobbying registrant provides information on behalf of the client.
- This variable is denoted as “Raw” because the names provided are exactly as they are produced in the entries of the Senate Office of Public Records.
- The next variable, ClientName, is produced by using a string-based algorithm to match similar sounding names of companies. This allows you to track the same companies across time and therefore this variable should be used in all analysis relating to the tracking of companies/organizations which lobby.

# 19) GeneralDescription2

- This information is provided by the Registrant and is a description of the Client's main operations.
- This variable contains much more information than GeneralDescription1, which is much more general and describes the operations of the Registrant.
- In many cases, the information provided is more specific, as Clients choose to include industry information.
- In a few cases, a Registrant may incorrectly place issue information into the GeneralDescription2 of the lobbying registration. We have filtered all issue information into separate variables for a more effective use of the data.

## 20) Specific Issue

- One of the most important pieces of information available to us, Specific Issue tells us exactly which bills or legislation a client hires a registrant to lobby on.
- Unfortunately, information on a lobbying contract's specific issue is not available until 2010.
- As outlined by the Lobbying Disclosure Act, some registrants have listed only bill numbers on the issues page of the contract without further discussing their client's specific issues.
  - The LDA indicates that "such disclosures are not adequate, for several reasons:
    - ✓ First, 2 U.S.C. § 1604(b)(2)(A) requires disclosure of "specific issues upon which a lobbyist employed by the registrant engaged in lobbying activities, including ... bill numbers[.]" As we read the law, a bill number is a required disclosure when the lobbying activities concern a bill, but is not in itself a complete disclosure.
    - ✓ Further, in many cases, a bill number standing alone does not inform the public of the client's specific issue. Many bills are lengthy and complex, or may contain various provisions that are not always directly related to the main subject or title.
- The Lobbying Disclosure Act also states that "If a registrant's client is interested in only one or a few specific provisions of a much larger bill, a lobbying report containing a mere bill number will not disclose the specific lobbying issue. Even if a bill concerns only one specific subject, a lobbying report disclosing only a bill number is still inadequate, because a member of the public would need access to information outside of the filing to ascertain that subject. The LDA contemplates disclosures that are adequate to inform the public of the lobbying client's specific issues from a review of the quarterly activity report (LD-2), without independent familiarity with bill numbers or the client's interest in specific subject matters within larger bills. The disclosures on the quarterly activity report must include bill numbers, where applicable, but must always contain information that is adequate, standing alone, to inform the public of the specific lobbying issues."



# 21) ClientID

- This variable assigns an ID to the name of the Client.
- Note: You can use this variable to track lobbying Registrants across time or use the full names in the “ClientName” variable.
- This ID is not entirely accurate, as the same companies throughout time which have misspellings in their names are sometimes assigned different ID’s. To follow a Lobbying Client across time, we recommend you use the variable “ClientName”.
  - For example:
    - ✓ Apple may show up in one contract as “Apple, Inc.,” in another as “Apple Inc,” and another as just “Apple”.
    - ✓ All of these will in the raw data from the Senate Office of Public Records be given a different ClientID.
- Using an adapted version of our string matching algorithm, we match companies across time and standardize them. Please use the variable “ClientName” to study companies across time. Do not use the ClientID variable as it is from the raw data.

## 22) Selffiler

- This variable can be either true or false.
- True means that the registering firm is the same as the client firm.
- False means that the registering firm is different than the client firm, or in other words that the lobbying firm is representing another company or organization.
- In academic literature on Lobbying, it is often said that Self-filers are groups which use in-house or “internal” lobbyists. Organizations or business who hire lobbyists on K Street, for example, use “external” lobbyists.
- To learn more, consider reading a paper published by the American Economic Review and written by Marianne Bertrand, Matilde Bombardini, and Francesco Trebbi called “Is it Whom You Know or What You Know? An Empirical Assessment of the Lobbying Process” .
  - [https://www.nber.org/system/files/working\\_papers/w16765/w16765.pdf](https://www.nber.org/system/files/working_papers/w16765/w16765.pdf)

## 23) ContactFullname

- This is the name of the person who works at the Registering firm and signs their name on the contract upon submission to the Senate Office of Public Records.
- The person may or may not have worked on the contract but rather in many cases is simply an employee at the registering firm.

## 24) IsStateorLocalGov

- This variable can be either true or false.
- According to the lobbying disclosure act, the registering firm must disclose if a client is a state or local government or instrumentality.
  - [https://lobbyingdisclosure.house.gov/amended\\_lda\\_guide.html](https://lobbyingdisclosure.house.gov/amended_lda_guide.html)
- When true, the client may be a state or local government as well as a government instrumentality.
- Instrumentalities are private sector government contractors.
- According to the IRS, an instrumentality is an organization “An instrumentality is an organization created by or pursuant to state statute and operated for public purposes. Generally, an instrumentality performs governmental functions, but does not have the full powers of a government, such as police authority, taxation and eminent domain. A wholly-owned instrumentality of one or more states or political subdivisions is treated as a state or local government employer for purposes of the mandatory social security and Medicare provisions and also applies to entities covered under Section 218 of the Social Security Act. See IRC section 3121(b)(7)(F)
  - <https://www.irs.gov/government-entities/federal-state-local-governments/government-entities-and-their-federal-tax-obligations#:~:text=An%20instrumentality%20is%20an%20organization,authority%2C%20taxation%20and%20emin,ent%20domain.>

## 25) ClientCountry

- This variable is simply the country in which the client is located.
- Not all clients are based in the USA.



## 26) ClientPPBCountry

- This variable is simply the country in which the client is located in procurement policy board terms .
- This variable rarely differs from “25. ClientCountry”.
- Not all clients are based in the USA.

## 27) ClientState

- This variable is simply the State in which the client is located if the client is based in the USA.

## 28) ClientPPBState

- This variable is simply the State in which the client is located if the client is based in the USA and in procurement policy board terms.
- This variable rarely differs from “27. ClientState”.

## 29) LobbyistName\_Raw

- All datasets are situated on the lobbyist level, meaning that every observation will duplicate based on the number of lobbyists working on the contract. We do this to ensure the easy tracking of lobbyists and their employment across time. In some cases, the number of observations for a contract will be more than the number of lobbyists. When this happens, you will see a missing entry for LobbyistName\_Raw and LobbyistName. We cannot drop these values as some contracts do not list lobbyists, and we do not want to get rid of these observations.
  - Example of “Lobbyist Level” Dataset:

ID	Year	ClientName_Raw	ClientName	GeneralDescription2	LobbyistName_Raw	LobbyistName	UniqueLobbyists
a9bfe7bb-644e-4b15-b858-f8f5ae5ceb61	2020	CITY OF WHEELING, WV	City Of Wheeling, Wv	Local Government	MARIN, SARAH	Marin, Sarah	5
a9bfe7bb-644e-4b15-b858-f8f5ae5ceb61	2020	CITY OF WHEELING, WV	City Of Wheeling, Wv	Local Government	BADESCH, ASHLEY ANN	Badesch, Ashley Ann	5
a9bfe7bb-644e-4b15-b858-f8f5ae5ceb61	2020	CITY OF WHEELING, WV	City Of Wheeling, Wv	Local Government	KAZAR, SUZANNE	Kazar, Suzanne	5
a9bfe7bb-644e-4b15-b858-f8f5ae5ceb61	2020	CITY OF WHEELING, WV	City Of Wheeling, Wv	Local Government	SETH, WILLIAM ANDREW III	Seth, William Andrew	5
a9bfe7bb-644e-4b15-b858-f8f5ae5ceb61	2020	CITY OF WHEELING, WV	City Of Wheeling, Wv	Local Government	WARD, MATTHEW W	Ward, Matthew	5

- The above is a condensed version of a subsample from 2020. As you can see, the contract ID repeats as many times as there are unique lobbyists. No other information changes.
- Most contracts have at least one listed Lobbyist working on the project.
- When contracts do not list lobbyists, they are likely to be amendments or reports which report no activity.
  - 2nd Quarter – Report (No Activity), 3rd Quarter – Report (No Activity), 4th Quarter – Report (No Activity)
  - Contracts which do not list named lobbyists make up a very small portion of each dataset.
  - It may be safe to drop these observations when performing analysis as these contractions tend to show no activity.
- You can view the number of lobbyists per lobbying contract using the variable “33. UniqueLobbyists”.
- Lobbyist\_Raw contains the name of all of the lobbyists before we employ our string matching algorithm to match similarly sounding names.

## 30) LobbyistName

- By employing our string-matching program to the names of Lobbyists, you will be able to accurately track Lobbyists over time. LobbyistName is simply the cleaned version of LobbyistName\_Raw.



# 31) LobbyistCoveredGovPosition

- This variable can either be “covered” or “not covered” and is supplied directly from the Senate Office of Public Records.
- If “covered,” this variable indicates whether a lobbyist worked previously in the government.
- In the case when LobbyistCoveredGovPosition = “covered,” you will be able see exactly where the lobbyist had previously worked in any agency.
- Unfortunately, not all lobbyists who worked previously in the government will have this information shown. In order to get this information completely, consider cross-referencing lobbyist names on linkedin. We hope to include this in updates to the data. With a purchase of our Historical Data, you will receive lifetime updates which include information such as this.

## 32) Official Position

- If “31. LobbyistCoveredGovPosition” = “covered”, this variable, Official Position, will display any previous government employment a lobbyist may have had.
- We absolutely recommend this variable for gaining insight on the Revolving Door.

# 33) UniqueLobbyists

- This variable simply tracks the number of lobbyists working on a contract. This number can be anywhere between 0 and 80+ and represents exactly how many lobbyists a registrant lists as working on the contract.

# 34 - 283) Agencyname\_agency

- These variables can be either 1 or 0 and indicate whether or not a lobbying contract contacted a particular government agency.
- You can download a list of agencies and their full names here:
  - <https://www.dropbox.com/s/4c7ck0w1m2xduf9/Agency%20List.xlsx?dl=0>
- We list all of the agency variables with their full names in section 1E. Government Agencies List.

# 284 - 362) Issuename\_issue

- These variables can be either 1 or 0 and indicate whether or not a lobbying contract lobbied on a particular issue.
- You can download a list of issues, their full names and codes here:
  - <https://www.dropbox.com/s/tzmqcmdecmp9omy/Issue%20List.xlsx?dl=0>
  - We list all of the agency variables with their full names in section 1F. Lobbying Issues List.

# 1E. GOVERNMENT AGENCIES LIST

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# AGENCY LIST

- 1) agency\_amtrak = AMTRAK - Natl Railroad Passenger Corporation
- 2) agency\_accessboard = Access Board
- 3) agency\_acf = Administration for Children & Families (ACF)
- 4) agency\_agingadmin = Administration on Aging
- 5) agency\_achp = Advisory Council on Historic Preservation (ACHP)
- 6) agency\_afdev = African Development Foundation
- 7) agency\_ahrq = Agency for Healthcare Research & Quality (AHRQ)
- 8) agency\_toxicdiseaseagency = Agency for Toxic Substances & Disease Registry
- 9) agency\_usda = Agriculture, Dept of (USDA)
- 10) agency\_airforce = Air Force, Dept of
- 11) agency\_ttb = Alcohol & Tobacco Tax & Trade Bureau (TTB)
- 12) agency\_altagresearch = Alternative Agricultural Research & Commercializat
- 13) agency\_battlemonuments = American Battle Monuments Commission
- 14) agency\_appalachianregional = Appalachian Regional Commission
- 15) agency\_aoc = Architect of the Capitol (AOC)
- 16) agency\_architecturaltransport = Architectural & Transportation Barriers Compliance
- 17) agency\_armyengineers = Army, Dept of (Corps of Engineers)
- 18) agency\_army = Army, Dept of (Other)
- 19) agency\_ballisticmissile = Ballistic Missile Defense Organization
- 20) agency\_atf = Bureau of Alcohol Tobacco Firearms & Explosives
- 21) agency\_avc = Bureau of Arms Control
- 22) agency\_bcis = Bureau of Citizenship & Immigration Services (BCIS)
- 23) agency\_bea = Bureau of Economic Analysis
- 24) agency\_bep = Bureau of Engraving & Printing
- 25) agency\_bia = Bureau of Indian Affairs (BIA)
- 26) agency\_bis = Bureau of Industry and Security (BIS)
- 27) agency\_bja = Bureau of Justice Assistance
- 28) agency\_bjs = Bureau of Justice Statistics
- 29) agency\_bls = Bureau of Labor Statistics (BLS)
- 30) agency\_blm = Bureau of Land Management (BLM)
- 31) agency\_bop = Bureau of Prisons (BOP)
- 32) agency\_br = Bureau of Reclamation
- 33) agency\_bts = Bureau of Transportation Statistics
- 34) agency\_census = Bureau of the Census
- 35) agency\_bpd = Bureau of the Public Debt
- 36) agency\_cdc = Centers For Disease Control & Prevention (CDC)

# AGENCY LIST

- 37) agency\_cms = Centers For Medicare and Medicaid Services (CMS)
- 38) agency\_cia = Central Intelligence Agency (CIA)
- 39) agency\_doc = Commerce, Dept of (DOC)
- 40) agency\_cftc = Commodity Futures Trading Commission (CFTC)
- 41) agency\_cbo = Congressional Budget Office (CBO)
- 42) agency\_cfpb = Consumer Financial Protection Bureau (CFPB)
- 43) agency\_cpsc = Consumer Product Safety Commission (CPSC)
- 44) agency\_cnscs = Corporation for Natl & Community Service
- 45) agency\_cpb = Corporation for Public Broadcasting
- 46) agency\_cpo = Corrections Program Office
- 47) agency\_cea = Council of Economic Advisers (CEA)
- 48) agency\_ceq = Council on Environmental Quality (CEQ)
- 49) agency\_darpa = Defense Advanced Research Projects Agency (DARPA)
- 50) agency\_bta = Defense Business Transformation Agency (BTA)
- 51) agency\_dca = Defense Commissary Agency
- 52) agency\_dcaa = Defense Contract Audit Agency (DCAA)
- 53) agency\_ddfa = Defense Department Field Activities
- 54) agency\_dfas = Defense Finance & Accounting Service (DFAS)
- 55) agency\_disa = Defense Information Systems Agency
- 56) agency\_dia = Defense Intelligence Agency (DIA)
- 57) agency\_dis = Defense Investigative Service (DIS)
- 58) agency\_dlsa = Defense Legal Services Agency
- 59) agency\_dla = Defense Logistics Agency
- 60) agency\_dnfsb = Defense Nuclear Facilities Safety Board
- 61) agency\_dsaa = Defense Security Assistance Agency
- 62) agency\_dsca = Defense Security Cooperation Agency (DSCA)
- 63) agency\_dswa = Defense Special Weapons Agency
- 64) agency\_dtra = Defense Threat Reduction Agency (DTRA)
- 65) agency\_defensedepartment = Defense, Dept of (DOD)
- 66) agency\_odni = Director of National Intelligence (ODNI)
- 67) agency\_dcipo = Drug Court Program Office
- 68) agency\_dea = Drug Enforcement Administration (DEA)
- 69) agency\_eda = Economic Development Administration
- 70) agency\_educationdepartment = Education, Dept of
- 71) agency\_eac = Election Assistance Commission (EAC)
- 72) agency\_eta = Employment & Training Administration

# AGENCY LIST

- 73) agency\_esa = Employment Standards Administration
- 74) agency\_energydepartment = Energy, Dept of
- 75) agency\_epa = Environmental Protection Agency (EPA)
- 76) agency\_eeoc = Equal Employment Opportunity Commission (EEOC)
- 77) agency\_eop = Executive Office of the President (EOP)
- 78) agency\_eximbank = Export-Import Bank of the United States (EXIM Bank)
- 79) agency\_fca = Farm Credit Administration
- 80) agency\_fasab = Federal Accounting Standards Advisory Board (FASAB)
- 81) agency\_faa = Federal Aviation Administration (FAA)
- 82) agency\_fbi = Federal Bureau of Investigation (FBI)
- 83) agency\_fcc = Federal Communications Commission (FCC)
- 84) agency\_fdic = Federal Deposit Insurance Corporation (FDIC)
- 85) agency\_fec = Federal Election Commission (FEC)
- 86) agency\_fema = Federal Emergency Management Agency (FEMA)
- 87) agency\_ferce = Federal Energy Regulatory Commission (FERC)
- 88) agency\_fha = Federal Highway Administration (FHA)
- 89) agency\_fhfa = Federal Housing Finance Agency (FHFA)
- 90) agency\_flra = Federal Labor Relations Authority (FLRA)
- 91) agency\_fletc = Federal Law Enforcement Training Center
- 92) agency\_fms = Federal Management Service
- 93) agency\_fmc = Federal Maritime Commission
- 94) agency\_fmcs = Federal Mediation & Conciliation Service
- 95) agency\_fmsha = Federal Mine Safety Health Review Commission (FMSH)
- 96) agency\_fmcsa = Federal Motor Carrier Safety Administration
- 97) agency\_fra = Federal Railroad Administration
- 98) agency\_fedreserve = Federal Reserve System
- 99) agency\_frtib = Federal Retirement Thrift Investment Board
- 100) agency\_ftc = Federal Trade Commission (FTC)
- 101) agency\_fta = Federal Transit Administration (FTA)
- 102) agency\_fincen = Financial Crimes Enforcement Network (FinCEN)
- 103) agency\_fms = Financial Management Service (FMS)
- 104) agency\_fda = Food & Drug Administration (FDA)
- 105) agency\_gsa = General Services Administration (GSA)
- 106) agency\_ginniemae = Ginnie Mae
- 107) agency\_gao = Government Accountability Office (GAO)
- 108) agency\_gpo = Government Printing Office (GPO)

# AGENCY LIST

- 109)agency\_house = HOUSE OF REPRESENTATIVES
- 110)agency\_hhs = Health & Human Services, Dept of (HHS)
- 111)agency\_hrsa = Health Resources & Services Administration (HRSA)
- 112)agency\_dhs = Homeland Security, Dept of (DHS)
- 113)agency\_hud = Housing & Urban Development, Dept of (HUD)
- 114)agency\_his = Indian Health Service
- 115)agency\_ims = Institute of Museum and Library Services (IMLS)
- 116)agency\_iaf = Inter-American Foundation
- 117)agency\_doi = Interior, Dept of (DOI)
- 118)agency\_irs = Internal Revenue Service (IRS)
- 119)agency\_ita = Intl Trade Administration (ITA)
- 120)agency\_jobcorps = Job Corps
- 121)agency\_jcs = Joint Chiefs of Staff
- 122)agency\_doj = Justice, Dept of (DOJ)
- 123)agency\_dol = Labor, Dept of (DOL)
- 124)agency\_lsc = Legal Services Corporation
- 125)agency\_loc = Library of Congress (LOC)
- 126)agency\_mmc = Marine Mammal Commission
- 127)agency\_marad = Maritime Administration (MARAD)
- 128)agency\_medpac = Medicare Payment Advisory Commission (MedPAC)
- 129)agency\_mspb = Merit Systems Protection Board
- 130)agency\_msha = Mine Safety & Health Administration (MSHA)
- 131)agency\_mshc = Mine Safety & Health Review Commission
- 132)agency\_mms = Minerals Management Service
- 133)agency\_mbda = Minority Business Development Agency
- 134)agency\_nasa = Natl Aeronautics & Space Administration (NASA)
- 135)agency\_nara = Natl Archives & Records Administration (NARA)
- 136)agency\_nbac = Natl Bioethics Advisory Commission
- 137)agency\_ncpc = Natl Capital Planning Commission (NCPC)
- 138)agency\_ncd = Natl Council on Disability
- 139)agency\_ncua = Natl Credit Union Administration (NCUA)
- 140)agency\_nec = Natl Economic Council (NEC)
- 141)agency\_nea = Natl Endowment for the Arts
- 142)agency\_neh = Natl Endowment for the Humanities
- 143)agency\_nfah = Natl Foundation on the Arts & Humanities
- 144)agency\_ngia = Natl Geospatial Intelligence Agency



# AGENCY LIST

- 145)agency\_natguard = Natl Guard
- 146)agency\_nhtsa = Natl Highway Traffic Safety Administration (NHTSA)
- 147)agency\_nigc = Natl Indian Gaming Commission
- 148)agency\_nij = Natl Institute of Justice
- 149)agency\_nimh = Natl Institute of Mental Health (NIMH)
- 150)agency\_nist = Natl Institute of Standards & Technology (NIST)
- 151)agency\_niaa = Natl Institute on Alcohol Abuse & Alcoholism (NIAA)
- 152)agency\_nih = Natl Institutes of Health (NIH)
- 153)agency\_nlrp = Natl Labor Relations Board (NLRB)
- 154)agency\_nmb = Natl Mediation Board
- 155)agency\_noaa = Natl Oceanic & Atmospheric Administration (NOAA)
- 156)agency\_nps = Natl Park Service (NPS)
- 157)agency\_nsf = Natl Science Foundation (NSF)
- 158)agency\_nsa = Natl Security Agency (NSA)
- 159)agency\_nsc = Natl Security Council (NSC)
- 160)agency\_ntis = Natl Technical Information Service
- 161)agency\_ntia = Natl Telecommunications & Information Administration
- 162)agency\_ntsb = Natl Transportation Safety Board (NTSB)
- 163)agency\_navy = Navy, Dept of
- 164)agency\_nrc = Nuclear Regulatory Commission (NRC)
- 165)agency\_osha = Occupational Safety & Health Administration (OSHA)
- 166)agency\_oshrc = Occupational Safety & Health Review Commission
- 167)agency\_crimevictimoffice = Office for Victims of Crime
- 168)agency\_adminoffice = Office of Administration
- 169)agency\_faithbasedinitiative = Office of Faith-Based & Community Initiatives
- 170)agency\_oge = Office of Government Ethics (OGE)
- 171)agency\_justiceprogramoffice = Office of Justice Program
- 172)agency\_jevenilejustice = Office of Juvenile Justice & Delinquency Preventio
- 173)agency\_omb = Office of Management & Budget (OMB)
- 174)agency\_aidspolicyoffice = Office of Natl AIDS Policy
- 175)agency\_ndcp = Office of Natl Drug Control Policy (NDCP)
- 176)agency\_opm = Office of Personnel Management (OPM)
- 177)agency\_policydevoffice = Office of Policy Development
- 178)agency\_ostp = Office of Science & Technology Policy (OSTP)
- 179)agency\_specialcounsel = Office of Special Counsel
- 180)agency\_surfacemining = Office of Surface Mining Reclamation & Enforcement

# AGENCY LIST

- 181)agency\_otp = Office of Technology Policy (OTP)
- 182)agency\_ots = Office of Thrift Supervision (OTS)
- 183)agency\_occ = Office of the Comptroller of the Currency (OCC)
- 184)agency\_secdef = Office of the Secretary of Defense
- 185)agency\_viceprezoffice = Office of the Vice President of the United States
- 186)agency\_ovb = Office on Violence Against Women
- 187)agency\_onsiteinspection = On-Site Inspection Agency
- 188)agency\_opic = Overseas Private Investment Corp (OPIC)
- 189)agency\_panamacanal = Panama Canal Commission
- 190)agency\_pto = Patent & Trademark Office (PTO)
- 191)agency\_peacecorps = Peace Corps
- 192)agency\_pensionwelfare = Pension & Welfare Benefits Administration
- 193)agency\_pbgc = Pension Benefit Guaranty Corporation (PBGC)
- 194)agency\_pentagonforce = Pentagon Force Protection Agency
- 195)agency\_pipelineadmin = Pipeline & Hazardous Materials Safety Administration
- 196)agency\_postalrate = Postal Rate Commission
- 197)agency\_postalregulatory = Postal Regulatory Commission
- 198)agency\_potus = President of the U.S.
- 199)agency\_programsupport = Program Support Center
- 200)agency\_railroadretirement = Railroad Retirement Board
- 201)agency\_researchadmin = Research & Special Programs Administration
- 202)agency\_agencyriskmgmt = Risk Management Agency
- 203)agency\_senate = SENATE
- 204)agency\_sec = Securities & Exchange Commission (SEC)
- 205)agency\_selectiveservice = Selective Service System
- 206)agency\_sba = Small Business Administration (SBA)
- 207)agency\_smithsonian = Smithsonian Institution
- 208)agency\_ssa = Social Security Administration (SSA)
- 209)agency\_lawrencedevcorp = St. Lawrence Seaway Development Corporation
- 210)agency\_sji = State Justice Institute
- 211)agency\_statedepartment = State, Dept of (DOS)
- 212)agency\_substabusadmin = Substance Abuse & Mental Health Services Administration
- 213)agency\_stb = Surface Transportation Board (STB)
- 214)agency\_techadmin = Technology Administration
- 215)agency\_tva = Tennessee Valley Authority (TVA)
- 216)agency\_tsa = Transportation Security Administration (TSA)



# AGENCY LIST

- 217)agency\_dot = Transportation, Dept of (DOT)
- 218)agency\_treasury = Treasury, Dept of
- 219)agency\_usaid = U.S. Agency for International Development (USAID)
- 220)agency\_usatbc = U.S. Architectural & Transportation Barriers Compl
- 221)agency\_usacda = U.S. Arms Control & Disarmament Agency
- 222)agency\_usbg = U.S. Botanic Garden
- 223)agency\_uscsb = U.S. Chemical Safety & Hazard Investigation Board
- 224)agency\_uscg = U.S. Coast Guard (USCG)
- 225)agency\_uscfa = U.S. Commission of Fine Arts
- 226)agency\_usccr = U.S. Commission on Civil Rights
- 227)agency\_uscifr = U.S. Commission on International Religious Freedom
- 228)agency\_copyrightoffice = U.S. Copyright Office
- 229)agency\_cbp = U.S. Customs & Border Protection
- 230)agency\_usfws = U.S. Fish & Wildlife Service (USFWS)
- 231)agency\_forestservice = U.S. Forest Service
- 232)agency\_usgs = U.S. Geological Survey (USGS)
- 233)agency\_ice = U.S. Immigration & Customs Enforcement (ICE)
- 234)agency\_usia = U.S. Information Agency (USIA)
- 235)agency\_peaceinstitute = U.S. Institute of Peace
- 236)agency\_idca = U.S. International Development Cooperation Agency
- 237)agency\_itc = U.S. International Trade Commission (ITC)
- 238)agency\_marines = U.S. Marines
- 239)agency\_marshallservice = U.S. Marshals Service
- 240)agency\_mint = U.S. Mint
- 241)agency\_ncb = U.S. Natl Central Bureau - Intl Criminal Police Or
- 242)agency\_usps = U.S. Postal Service (USPS)
- 243)agency\_secretservice = U.S. Secret Service
- 244)agency\_ustda = U.S. Trade & Development Agency (USTDA)
- 245)agency\_ustr = U.S. Trade Representative (USTR)
- 246)agency\_freedomcorps = USA Freedom Corps
- 247)agency\_va = Veterans Affairs, Dept of (VA)
- 248)agency\_vetemployment = Veterans Employment & Training Service
- 249)agency\_vicepres = Vice President of the U.S.
- 250)agency\_voiceamerica = Voice of America
- 251)agency\_whitehouse = White House Office
- 252)agency\_atf = Bureau of Alcohol Tobacco & Firearms (ATF)

# AGENCY LIST

- 253)agency\_ustda = Trade & Development Agency (TDA)
- 254)agency\_sba = Small Business Administration (SBA)
- 255)agency\_fhfa = Federal Housing Finance Board (FHFB)
- 256)agency\_fdic = Federal Deposit Insurance Commission (FDIC)
- 257)agency\_ahrq = Agency for Health Care Policy & Research
- 258)agency\_jvenilejustice = Office of Juvenile Justice & Delinquency Prevention
- 259)agency\_doc = Bureau of Export Administration
- 260)agency\_fmsha = Mine Safety & Health Review Commission
- 261)agency\_ballisticmissile = Ballistic Missile Defense Organization
- 262)agency\_ovb = Violence Against Women Program
- 263)agency\_defensedepartment = Joint Service Schools
- 264)agency\_uscirf = U.S. Commission on International Religious Freedom
- 265)agency\_dfas = Defense Finance & Accounting Agency (DFAS)
- 266)agency\_jobcorps = Job Corp



# 1F. LOBBYING ISSUES LIST

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# ISSUE LIST

- 1) issue\_accounting = Accounting
- 2) issue\_advertising = Advertising
- 3) issue\_aerospace = Aerospace
- 4) issue\_agriculture = Agriculture
- 5) issue\_substabase = Alcohol And Drug Abuse
- 6) issue\_animals = Animals
- 7) issue\_apparel = Apparel/Clothing Industry/Textiles
- 8) issue\_artsent = Arts/Entertainment
- 9) issue\_cars = Automotive Industry
- 10) issue\_airlines = Aviation/Airlines/Airports
- 11) issue\_banking = Banking
- 12) issue\_bankruptcy = Bankruptcy
- 13) issue\_beverages = Beverage Industry
- 14) issue\_budgetapprop = Budget/Appropriations
- 15) issue\_chemicals = Chemicals/Chemical Industry
- 16) issue\_civilrights = Civil Rights/Civil Liberties
- 17) issue\_cleanair = Clean Air And Water (Quality)
- 18) issue\_commodities = Commodities (Big Ticket)
- 19) issue\_comms = Communications/Broadcasting/Radio/Tv
- 20) issue\_computers = Computer Industry
- 21) issue\_constitution = Constitution
- 22) issue\_consumerissues = Consumer Issues/Safety/Products
- 23) issue\_copyright = Copyright/Patent/Trademark
- 24) issue\_defense = Defense
- 25) issue\_disaster = Disaster Planning/Emergencies
- 26) issue\_dc = District Of Columbia
- 27) issue\_econ = Economics/Economic Development
- 28) issue\_edu = Education
- 29) issue\_energy = Energy/Nuclear
- 30) issue\_enviro = Environment/Superfund
- 31) issue\_famissues = Family Issues/Abortion/Adoption
- 32) issue\_finance = Financial Institutions/Investments/Securities
- 33) issue\_guns = Firearms/Guns/Ammunition
- 34) issue\_food = Food Industry (Safety, Labeling, Etc.)
- 35) issue\_foreignrelations = Foreign Relations
- 36) issue\_oilandgas = Fuel/Gas/Oil



# ISSUE LIST

- 37) issue\_casino = Gaming/Gambling/Casino
- 38) issue\_govissues = Government Issues
- 39) issue\_health = Health Issues
- 40) issue\_homelandsecurity = Homeland Security
- 41) issue\_housing = Housing
- 42) issue\_immigration = Immigration
- 43) issue\_nativeamerican = Indian/Native American Affairs
- 44) issue\_insurance = Insurance
- 45) issue\_intelligence = Intelligence
- 46) issue\_laborissues = Labor Issues/Antitrust/Workplace
- 47) issue\_crime = Law Enforcement/Crime/Criminal Justice
- 48) issue\_manufacturing = Manufacturing
- 49) issue\_maritime = Marine/Maritime/Boating/Fisheries
- 50) issue\_media = Media (Information/Publishing)
- 51) issue\_medical = Medical/Disease Research/Clinical Labs
- 52) issue\_medicare = Medicare/Medicaid
- 53) issue\_minting = Minting/Money/Gold Standard
- 54) issue\_natresources = Natural Resources
- 55) issue\_pharmacy = Pharmacy
- 56) issue\_postal = Postal
- 57) issue\_railroads = Railroads
- 58) issue\_realestate = Real Estate/Land Use/Conservation
- 59) issue\_religion = Religion
- 60) issue\_retirement = Retirement
- 61) issue\_roadshighways = Roads/Highway
- 62) issue\_science = Science/Technology
- 63) issue\_smallbiz = Small Business
- 64) issue\_sports = Sports/Athletics
- 65) issue\_tariff = Tariff (Miscellaneous Tariff Bills)
- 66) issue\_tax = Taxation/Internal Revenue Code
- 67) issue\_telecom = Telecommunications
- 68) issue\_tobacco = Tobacco
- 69) issue\_torts = Torts
- 70) issue\_trade = Trade (Domestic/Foreign)
- 71) issue\_transportation = Transportation
- 72) issue\_travel = Travel/Tourism

# ISSUE LIST

- 73) issue\_truckship = Trucking/Shipping
- 74) issue\_urbdev = Urban Development/Municipalities
- 75) issue\_utilities = Utilities
- 76) issue\_veterans = Veterans
- 77) issue\_waste = Waste (Hazardous/Solid/Interstate/Nuclear)
- 78) issue\_welfare = Welfare





# 2.

## DAILY LOBBYING DATA

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# 2A. GENERAL OVERVIEW

- 21 Datasets
- CSV or DTA Format
- Each Lobbying Contract is Identified by the variable “ID”:
  - Every Lobbying Contract submitted to the Senate Office of Public Records (SOPR) must correspond with this unique identifier.
    - ✓ Ex: “A5AE1715-69CF-4324-894D-1EB94B4F1DBF”, “BEE2F6E7-EEE1-42DE-91A4-F2D48DF1F997”, “897FDADA-C393-4DE3-B506-9342A34C5073”
- Each Lobbying Contract contains a Contract Amount, which is the price paid or received for lobbying services
- Each Lobbying Contract contains a Year in which the lobbying services took place, along with information on it was received into the SOPR.
  - Occasionally, the Year listed on a lobbying Contract differs from when it was received.
    - ✓ Possible Explanations include:
      - 1) A Lobbying Firm which submits its activity late.
      - 2) A Lobbying Firm which submits the wrong Year in its activity report.
      - 3) Errors in the SOPR Filing Database.
      - 4) Errors with Lobbyingdata.com data scrubbing.
      - 5) Please express any concerns you have for this particular issue to [neil.bhatia@lobbyingdata.com](mailto:neil.bhatia@lobbyingdata.com)
    - ✓ Ex:
      - Contract ID: F5234F6D-12B9-42F7-8AA3-EE332DD7C3A7
      - Year: 2008
      - Received: 1/1/2009 9:35
- 362 Variables Each:
  - 78 of the 362 are Dummy Variables for possible issues a lobbying contract may report lobbying on.
  - 266 of the 362 are Dummy Variables for possible agencies a lobbying contract may report lobbying to.
- Each Year of Recorded Lobbying its own dataset:
  - Name: Lobbying\_Year
    - ✓ Ex: Lobbying\_1999, Lobbying\_2000, Lobbying\_2001, Lobbying\_2002, Lobbying\_2003, ... Lobbying\_2020
- Situated on the Lobbyist level
  - Simply remove duplicates for contract ID to change dataset to the Contract Level.
  - \*Notes: For explanation on what “Lobbyist Level” means, please go to 1C. Variable Explanations & Definitions.





## 2B) EMAILS

(1/3)

### Basic Structure

- As a subscriber to our Daily Lobbying Data package, you will receive an email every day.
- If you do not receive your email the morning after subscribing, please check your spam folder. If you are still having issues, please email [neil.bhatia@lobbyingdata.com](mailto:neil.bhatia@lobbyingdata.com) and we will get back to you as soon as possible.
- Each email contains two main parts:
  - 1) Link to a dataset. Ex:  
(<https://www.dropbox.com/s/sofaiqyddlxvmp/Daily%20Lobbying%20Data%20%282020-12-18%2003.54%20AM%29.csv?dl=0>)
  - 2) A pdf. Ex:  
(<https://www.dropbox.com/s/hns5azppda4msbg/Daily%20Tables%20%282020-12-18%29.pdf?dl=0>)
- Upon clicking the link button provided in the body of the email, you will be directed to a Dropbox folder where your Lobbying Data is stored.
- This dataset will be formatted in the same exact way as the Historical Datasets outlined in the previous slides and will include every single lobbying contract during the year.
- Essentially, the dataset will grow larger and larger each day as a result of more lobbying contract submissions.
- You can download the datasets or access them whenever you like.
- If you lose an email and wish to retrieve data and the pdfs from a particular date, simply email us at [neil.bhatia@lobbyingdata.com](mailto:neil.bhatia@lobbyingdata.com) and we will send the files to you as soon as possible.

# 2B) EMAILS

(2/3)

## Basic Structure

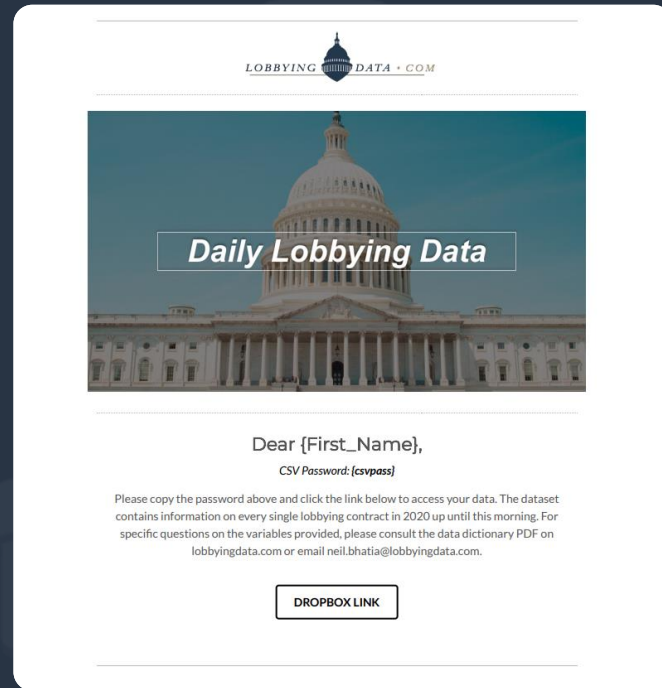
- The PDFs are a series of tables summarizing all of the lobbying activity throughout the last 7 days.
- The following are the exact tables you will receive:
  - 1) All Weekly Lobbying Activity (Last 7 Days)
  - 2) All Weekly Lobbying Activity for Contracts with Specific Issues
  - 3) Daily Expenditure throughout 2020
  - 4) Weekly Lobbying Activity for Contracts which report they lobby the:
    - a) White House
    - b) Food & Drug Administration
    - c) Centers for Medicare & Medicaid
    - d) Department of Health & Human Services
    - e) Department of the Treasury
    - f) Department of Defense
- As a subscriber to Daily Lobbying Data, you can ask for any additional tables you want in your daily emails and we will gladly accommodate your request.



# 2B) EMAILS

(3/3)

## Email Example



## 2C) DROPBOX

- Since the size of each dataset quickly adds up with more and more lobbying contract submissions, we chose Dropbox to store and send massive datasets.
- In each email, you will receive a Dropbox link with your data along with a randomly generated password to the data.
- Simply copy the password, click the link, and enter the password to access and download the dataset.

- An example of the link:

[https://www.dropbox.com/sm/password?cont=https%3A%2F%2Fwww.dropbox.com%2Fs%2Fsofaiqyddlxvmrp%2FDaily%2520Lobbying%2520Data%2520%25282020-12-18%252003.54%2520AM%2529.csv%3Fdl%3D0&content\\_id=APbMvMw0bXist6gs6URYp5wtPaWsR1YFmwA](https://www.dropbox.com/sm/password?cont=https%3A%2F%2Fwww.dropbox.com%2Fs%2Fsofaiqyddlxvmrp%2FDaily%2520Lobbying%2520Data%2520%25282020-12-18%252003.54%2520AM%2529.csv%3Fdl%3D0&content_id=APbMvMw0bXist6gs6URYp5wtPaWsR1YFmwA)



# 2D) TABLES

## PDF Table Example:

Table 1: Date --- Client Name --- Contract Type --- Registrant Name	Contract Amount
Thursday, December 17, 2020	\$2,259,000.00
American Association Of Healthcare Administrative Management	\$6,000.00
4Th Quarter - Report	\$6,000.00
Miller-Wenhold Capitol Strategies	\$6,000.00
Anoka County Regional Railroad Authority	\$18,000.00
4Th Quarter - Report	\$18,000.00
Miller-Wenhold Capitol Strategies	\$18,000.00
Axon Enterprise Inc.	\$60,000.00
1St Quarter - Amendment	\$30,000.00
J.A. Green And Company (Formerly Llc)	\$30,000.00
2Nd Quarter - Amendment	\$30,000.00
J.A. Green And Company (Formerly Llc)	\$30,000.00
Bio-Tech Consulting Inc.	\$20,000.00
4Th Quarter - Termination	\$20,000.00
Ballard Partners	\$20,000.00
Carepayment Technologies, Inc.	
4Th Quarter - Report (No Activity)	
Miller-Wenhold Capitol Strategies	
Chamber Of Marine Commerce	\$12,000.00
4Th Quarter - Report	\$12,000.00
Miller-Wenhold Capitol Strategies	\$12,000.00
Christie'S, Inc.	\$9,000.00
4Th Quarter - Termination	\$9,000.00
David Israelite	\$9,000.00
Composite Panel Association	
4Th Quarter - Report	
Composite Panel Association	
Crh Americas Materials	\$10,000.00
3Rd Quarter - Amendment	\$10,000.00
Van Scoyoc Associates	\$10,000.00
Douglas County	\$27,000.00
4Th Quarter - Report	\$27,000.00
Miller-Wenhold Capitol Strategies	\$27,000.00
Energy For The Common Good	
Registration	
Tremont Strategies Group Llc	
Growth Energy	



# 3.

## LEGAL & BEYOND

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# 3A. TERMS & CONDITIONS

(1/3)

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December 26, 2020

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# 3A. TERMS & CONDITIONS

(2/3)

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# 3A. TERMS & CONDITIONS

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- n. WooCommerce includes options to allow guest checkout, meaning customers do not need an account to make a purchase; however, Subscriptions ignores the value of this setting and requires all customers to create an account with Lobbyingdata.com whenever purchasing a subscription. Subscriptions persist beyond a transaction and therefore must be associated with a user account in order to keep track of renewals and other features.
- o. Subscribers may cancel and perform other actions on their subscriptions via the [my account page](#).

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- q. Upon purchasing Lobbyingdata.com's Historical Data Package, Full Data Package, or any other bulk data product, subscribers will receive a link to a folder in Dropbox with all of their datasets stored within. Cloud storage is required due to the sheer quantity and size of datasets provided by Lobbyingdata.com.
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